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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Takashi OSHIBA et al.

Title: ADVERTISEMENT OPPORTUNITY TRADING SYSTEM,
ADVERTISEMENT OPPORTUNITY TRADING METHOD, AND
RECORDING MEDIUM

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Sir:

This communication is responsive to the Final Office Action dated June 26, 2008,
concerning the above-referenced patent application.

A Listing of the Claims begins on page 2 of this document.

Remarks/Arguments begin on page 18 of this document.